



# THE FASTEST, MOST ADVANCED PORTABLE YET

# THE M710

## More Speed. Less Mess.

Print 76mm per second. Cut labels automatically.



## One device. 100s of applications.

Print on the toughest label materials around.

Get more with these time-saving features:

- ▶ 76mm per second print speed
- ▶ Prints 4,500 labels on one charge
- ▶ Withstands 1.2m drops, blowing sand and dust
- ▶ Use keypad, your smartphone and the Express Label App or the software to print labels
- ▶ Prints text, barcodes, shapes and images
- ▶ Label saving, sharing and data imports



## GET MORE DONE WITH:



**LIGHTNING-FAST  
PRINT SPEEDS**



**SHOP-TO-FIELD  
FLEXIBILITY**



**MORE THAN  
60 MATERIAL  
OPTIONS**

# THE M710



Print more labels  
**IN HALF THE TIME**

## Get the job done right on any jobsite

Optimise your performance with Brady materials



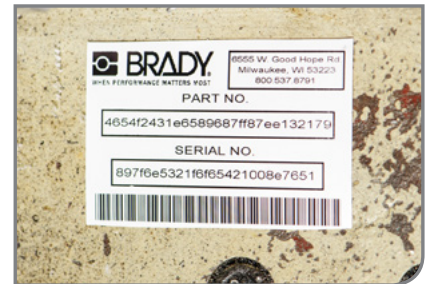
### SMART ROLLS

- ▶ Get the job done with over 50 high-performance materials and 1300+ label options.



### BULK ROLLS

- ▶ Save more - buy in bulk: more than 14 materials and 200+ label options.



### CUSTOM OPTIONS

- ▶ Have specific needs? Enjoy unlimited custom label options in 70+ different materials.



## Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

## Purpose-built materials for any application you need

### A few M710 label materials you need to know about

To view all available material options, visit [bradyeurope.com/M710materials](http://bradyeurope.com/M710materials)



Wire & cable



Datacom



Harsh environment



Component & equipment



Safety & facility

|                                                                                                                                                                               |  |  |  |  |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| <b>All-weather</b>   All-Weather Vinyl Labels (B-595)                                                                                                                         |  |  |  |  |  |
| <b>Heat shrink</b>   PermaSleeve® Heat-Shrink Labels (B-342)                                                                                                                  |  |  |  |  |  |
| <b>Wrap around</b>   Self-Laminating Vinyl Wrap Around Labels (B-427)                                                                                                         |  |  |  |  |  |
| <b>Multi purpose</b>   Harsh Environment Multi-Purpose Polyester Labels (B-423)                                                                                               |  |  |  |  |  |
|  <b>Washdown resistant</b>   ToughWash® Metal Detectable Washdown Resistant Labels (B-854) |  |  |  |  |  |
|  <b>BradyGrip®</b>   BradyGrip Print-on-Hook Labels featuring VELCRO® Brand Hook (B-414)   |  |  |  |  |  |
| <b>Low halide</b>   Low-Halide Multi-Purpose Polyester Labels (B-569)                                                                                                         |  |  |  |  |  |
| <b>Cold application</b>   Cold Temperature Application Multi-Purpose Polyester Labels (B-549)                                                                                 |  |  |  |  |  |

 = Unique Brady material



## M710 Printer Specifications

| Specifications               |                                                                                                                                   |
|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Print Technology             | Thermal Transfer                                                                                                                  |
| Print Resolution (dpi)       | 300                                                                                                                               |
| Print Speed (mm/sec)         | 76.20                                                                                                                             |
| Colour Capability            | Monocolour                                                                                                                        |
| Continuous vs Die-cut Labels | Continuous and Die-cut                                                                                                            |
| Max. Label Width (mm)        | 50.80                                                                                                                             |
| Max. Print Length (mm)       | 1016.00                                                                                                                           |
| Recommended Usage per Day    | 1000                                                                                                                              |
| Connectivity Options         | Standalone Use<br>USB<br>Bluetooth on selected models<br>WiFi on selected models                                                  |
| Phones & Tablets Supported   | Android devices with Android OS 6+<br>iPhone with iOS 10+<br>Only applicable to WiFi and Bluetooth models.                        |
| Software Compatibility       | Brady Workstation<br>Express Labels App                                                                                           |
| Bar Code Type                | QR Code<br>Data Matrix<br>Code 128<br>Code 39<br>EAN-8<br>EAN-13<br>Interleaved 2 of 5<br>UPC-A<br>UPC-E<br>More through software |
| Built-in Symbols             | 500+                                                                                                                              |
| Physical Properties          |                                                                                                                                   |
| Width x Height x Depth (mm)  | 240.03 x 345.20 x 116.75                                                                                                          |
| Weight (kg)                  | 2.45                                                                                                                              |
| On Screen Indicators         | Battery Life<br>Ribbon and label part number recognition<br>Ribbon Remaining<br>Supply Remaining                                  |
| Cutter                       | Auto Cutter                                                                                                                       |
| Warranty                     | 2 years                                                                                                                           |
| Drop Test                    | Resistant to 1.2 metre drops<br>Sand & Dust                                                                                       |

## M710 Label Printer Kit

| Article No. | Description                                   |
|-------------|-----------------------------------------------|
| 317810      | M710 Label Printer QWERTY EU                  |
| 317811      | M710 Label Printer QWERTY EU with Wifi and BT |
| 317812      | M710 Label Printer QWERTY UK                  |
| 317813      | M710 Label Printer QWERTY UK with Wifi and BT |
| 317829      | M710 QWERTY EU + BWS SFID Suite               |
| 317830      | M710 QWERTY EU Wifi, BT + BWS SFID Suite      |
| 317831      | M710 QWERTY UK + BWS SFID Suite               |
| 317832      | M710 QWERTY UK Wifi, BT + BWS SFID Suite      |
| 317821      | M710 QWERTY EU + BWS PWID Suite               |
| 317822      | M710 QWERTY EU Wifi, BT + BWS PWID Suite      |
| 317823      | M710 QWERTY UK + BWS PWID Suite               |
| 317824      | M710 QWERTY UK Wifi, BT + BWS PWID Suite      |
| 317834      | M710 Qwerty US Label Printer                  |
| 317835      | M710 Qwerty US Label Printer with Wifi and BT |
| 317814      | M710 Label Printer AZERTY                     |
| 317815      | M710 Label Printer AZERTY, Wifi, BT           |
| 317818      | M710 AZERTY EU + BWS PWID Suite               |
| 317819      | M710 AZERTY EU Wifi, BT + BWS PWID Suite      |
| 317826      | MP71 AZERTY EU + BWS SFID Suite               |
| 317827      | M710 AZERTY EU Wifi, BT + BWS SFID Suite      |
| 317816      | M710 Label Printer QWERTZ with Wifi and BT    |
| 317825      | M710 QWERTZ EU Wifi, BT + BWS PWID Suite      |
| 317833      | M710 QWERTZ EU Wifi, BT + BWS SFID Suite      |
| 317817      | M710 Label Printer Cyrillic with Wifi and BT  |
| 317820      | M710 CYRILLIC EU Wifi, BT + BWS PWID Suite    |
| 317828      | M710 CYRILLIC Wifi, BT + BWS SFID Suite       |

This printer ships in a hard case holding a USB cable, a quick start guide, a product USB (with product info and Windows driver), a Li-ION Rechargeable Battery, an AC Adapter, a Brady Workstation Design Software, a Media Adapter, a roll of M7C-1000-595-WT and an M7-R6000 ribbon.

## Accessories

| Article No. | Description                                            |
|-------------|--------------------------------------------------------|
| 175664      | Hard Case M710 Label Printer                           |
| 175665      | USB-C to USB Type A Cord                               |
| 175673      | Rechargeable Lithium-ion Battery for M610/M710 printer |
| 175674      | Rechargeable NiMH Battery for M610/M710 printers       |
| 114886      | Cleaning Kit                                           |
| 147998      | Media Adaptor for high-end portable printer            |
| 150619      | Protective softbag for portable printers               |





# WolfLabs

**Pricing on any accessories shown can be found by keying the part number into the search box on our website.**

The specifications listed in this brochure are subject to change by the manufacturer and therefore cannot be guaranteed to be correct. If there are aspects of the specification that must be guaranteed, please provide these to our sales team so that details can be confirmed.

**[www.wolflabs.co.uk](http://www.wolflabs.co.uk)**

**Tel : 01759 301142**

**Fax : 01759 301143**

**[sales@wolflabs.co.uk](mailto:sales@wolflabs.co.uk)**

Please contact us if this literature doesn't answer all your questions.